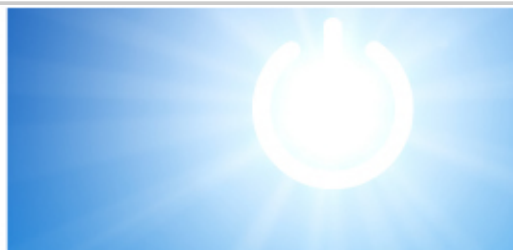


POWERHOUSE DOW SOLAR

RESIDENTIAL SOLAR IS HEATING UP



Fall 2010

Expected to be Available in Select US Markets by Mid 2011

We're Continuing the Solar Movement

Thanks for your continued interest in the DOW™ POWERHOUSE™ Solar Shingle from [Dow Solar](#). There's still a lot happening around this amazing product as we prepare for our limited launch in selected US markets expected mid next year. You can see our current news and updates below, along with some answers to some of the more questions we have received. We'll continue to bring you information updates that can help you become part of the Dow Solar story as it unfolds. For now, continue to watch your inbox for continued updates and enjoy sun.

Our Solar Shingles Receive UL Certification

The Dow Chemical Company and Underwriters Laboratories (UL) announced that the DOW™ POWERHOUSE™ Solar Shingle is the first residential solar roofing shingle with an integrated connection system to receive Underwriters Laboratories safety certification. [Read More](#).

Our Shingles Showcased on TWC's Earth Watch

Last week was a busy week for Dow Solar. In addition to announcing we received UL certification, we also had the opportunity to discuss our revolutionary product on The Weather Channel. You can see the segment [here](#).

We're Showing Off at Greenbuild

Come see our revolutionary shingle in the Dow [Booth, #909](#). You can also see what all the most eco-conscious developers are integrating into their buildings. We'll have people available from each of our participating businesses, including Dow Solar, to learn about our broad variety of sustainable building solutions.

How Does Solar Work?

That's been a common question as we continue to ramp up for our launch in mid 2011. Well, we took an opportunity to put a short video together explaining how solar actually works. You can see it [here](#).

We're Hiring in Michigan!

[Compliance Engineer](#)

Question: Is there really enough sunshine where I live?

Yes. As you'd expect, solar panels generally work best in areas that get the most sunlight, but you don't have to live in California to enjoy the benefits of renewable energy. [More...](#)

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